

# 理 想 Vision

在全球提供物業估價和資訊服務的公營機構中,成為典範。

To be a world-wide model as a public agency in property valuation and information services.

# 使命

提供公平合理的估價,迅速地徵收差餉及地租。 提供優質的物業資訊和相關服務,配合社會的需要。 推廣資訊和技術交流,提高物業市場透明度和效率。 擴展積極進取的部門文化和團隊精神。

Mission

To deliver quality property information and related services tailored to the needs of the community.

To contribute to a transparent and efficient property market through information and technology sharing.

To provide equitable valuations for the efficient and timely collection of rates and Government rent.

To develop a dynamic corporate culture and workforce in partnership with staff.

# 稱心服務

我們主動掌握顧客的需要,時刻提供稱心滿意的服務。

# 全力承擔

我們就服務水平和表現,竭誠盡責。

# 專業精神

我們善用專業知識、技術和經驗,並堅守至高的誠信。

## 創新求進

我們力求創新,積極進取,掌握機遇和勇於面對挑戰。

# 以人為本

我們重視每一位同事、伙伴和顧客,以互重互信的精神,同心協力,開拓未來。

#### 物有所值

我們善用資源,向顧客和伙伴提供最佳服務。

#### **Customer Satisfaction**

We proactively identify customers' needs, and take every opportunity to enhance customer satisfaction.

## Accountability

We accept our accountability to the Government and community for our service standards and performance.

# Professionalism

Values

We apply appropriate professional knowledge, skills and experience, and uphold the highest standard of integrity in our work.

#### Innovation

We anticipate new challenges and opportunities, and respond to these in a timely and creative way.

#### Respec

We value our colleagues, partners and customers, and look to work with them in a spirit of mutual respect and trust.

#### Value for Money

We strive to provide the best service to our customers and partners in the most cost-effective manner.